

IMPROVING THE LIVES OF INDIA'S URBAN POOR

POLLINATE ENERGY



HOW TO USE YOUR
RESEARCH / UNI DEGREE TO
BECOME A SOCIAL
ENTREPRENEUR

MON.A@POLLINATEENERGY.ORG

PHASE 1

YOUR TIME AT UNI

1. PICK SOMETHING YOU
REALLY BELIEVE IN/CARE
ABOUT

and will never be courageous enough to do
again

SUSTAINABLE TECHNOLOGY



THE PEOPLE



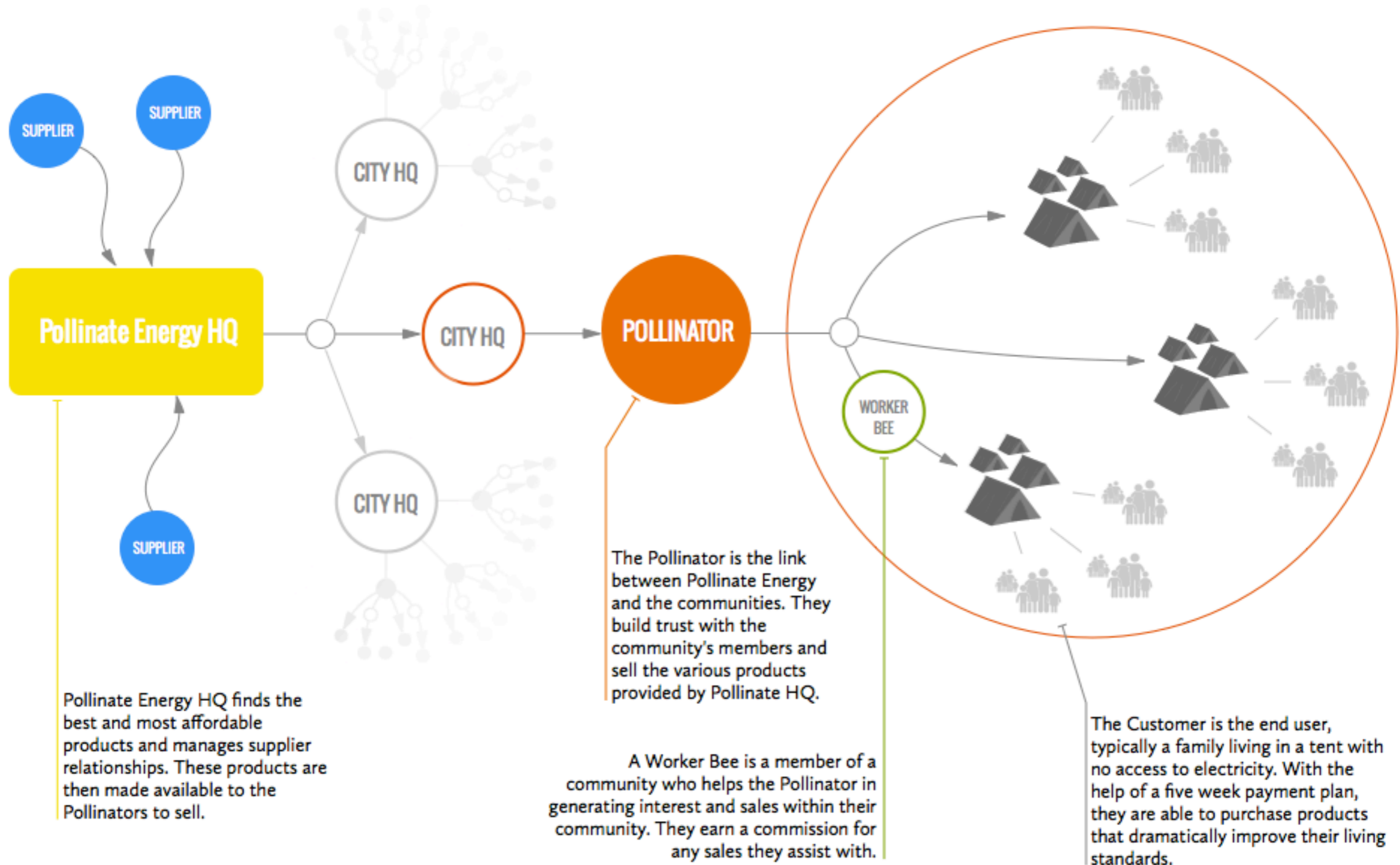


2. DO SOMETHING INTERESTING ABOUT IT

This will probably mean new/ hard/ different
= your value add

A TRUSTED AND EFFECTIVE
DISTRIBUTION NETWORK
FOR URBAN POOR
COMMUNITIES CREATING
ACCESS TO SUSTAINABLE
TECHNOLOGIES

OUR BUSINESS MODEL



THE POLLINATORS



transport allowance



training



smart phones



service support



BUSINESS
IN A BAG



data
management



latest products



stock loan



trusted name



market research

PROGRESS



8,216

systems installed



37,793

people reached



519

communities serviced



27.7m

rupees saved



544,707

liters of kerosene saved



1.31m

kg of CO2 emissions saved

3. WATCH FOR THE GLITTERY GOLD IDEA TWINKLING IN THE PERIPHERY

This can be the giant elephant in the room
you aren't noticing because you're so focused
on your research question

INTERNATIONAL PROGRAMS





OUR MISSION



Improve the lives of India's urban poor

by giving them access to sustainable products that make their lives better.

Empower local Indian entrepreneurs

to be a positive force for change in India's urban poor communities.

Make social business mainstream

by raising awareness about the communities we work with and supporting the next generation of social entrepreneurs.

4. FIND FRIENDS

You have an excuse to make heaps of new friends.... They will come in handy

Abraham Robertson

Director, Octopi

Amanda Hicks

CEO, Autobake Serpentine

Dr Andrew Refshauge

Chair, Careflight Australia

Christina Murrell

Marketing Consultant, Think MKT

Derek Colenbrander

CEO, Careflight

Elena Bondareva

Founder, Vivit

Hardika Shah

CEO, Kinara Capital

Jason Siu

Corporate Development Manager,
Qube Holdings

Josh Carmody

Partner, Equis Funds Group

Kate Harris

CEO, Centre for Sustainability
Leadership

Kaushik Ramanuja

Director, Pollinate Energy India

Mallika Ghosh

CEO, Parinaam Foundation

Michael Skelton

Business Integration and Market
Strategy, AECOM

Paul Hunter

Chief Executive, Strategic
Management Institute

Dhil Tansell



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Dhil Vernon



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UTS:BUILD

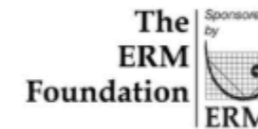
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Rohan Abraham

Stuart Craine



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CUNDALL

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Endorsing Partner
www.parinaam.org

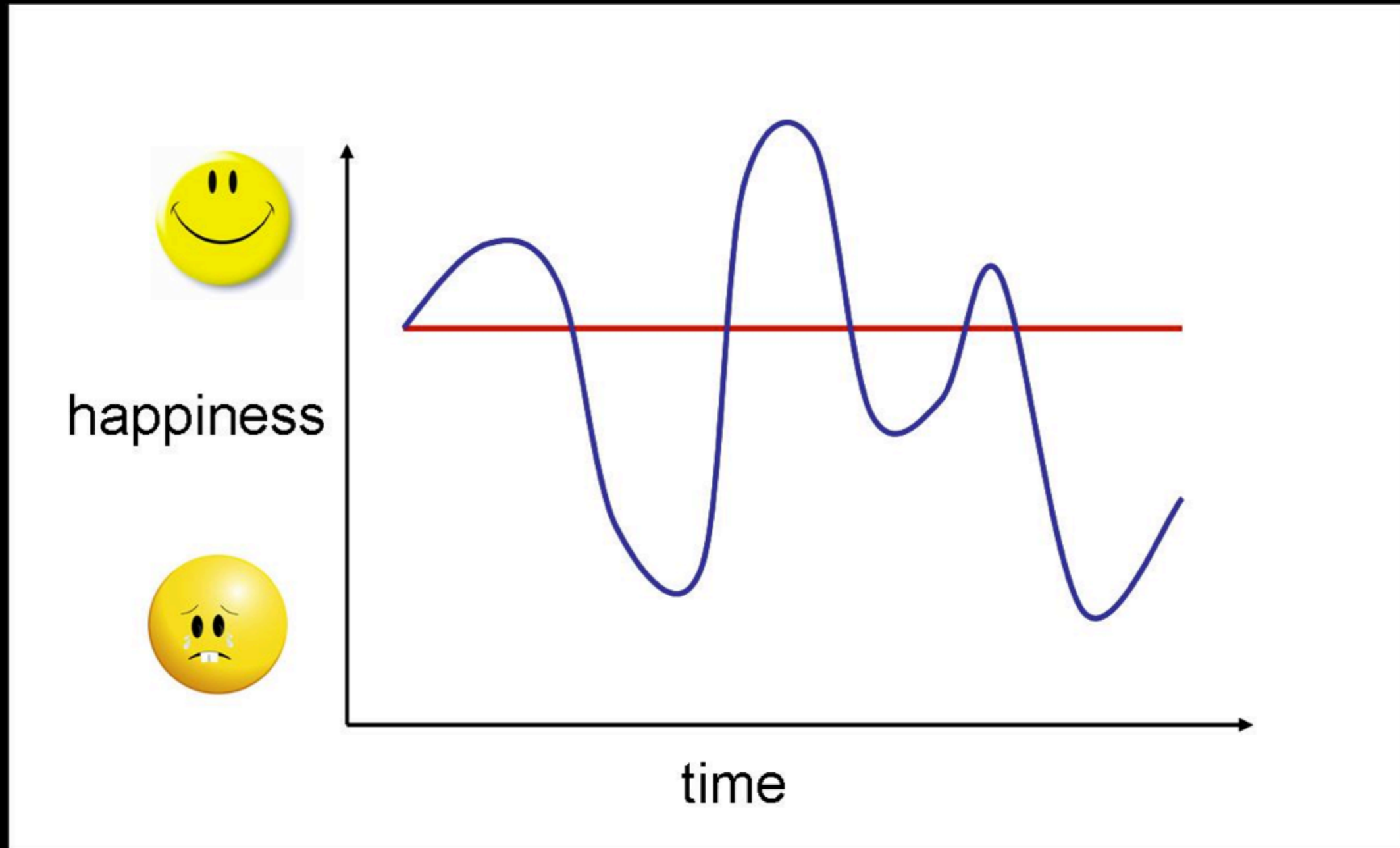


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PHASE 2

Sorting your self out

1. DO A HAPPINESS GRAPH



2. FIND YOUR WHY (THIS, NOW,
ME)



3. TEST YOUR WHY



PHASE 3

Making it happen!

1. PUT YOUR TOE IN FIRST

But expect to get pushed in!

2. TURN YOUR FRIENDS INTO COFOUNDERS

The journey is too lonely alone

THE TEAM



3. FAIL OR "PIVOT" LOTS

In retrospect its quite fun

FAILING



PIVOTING



FAILING



PIVOTING



4. USE YOUR CRITICAL UNIVERSITY BRAIN

To find all the problems, hypocrisies, and
just dumb things you are doing

5. TURN OFF YOUR CRITICAL
UNIVERSITY BRAIN AND START
DOING

Lots!!!

6. DON'T WORRY AMOUNT MONEY

It will come or you will get broke trying

7. DON'T WORRY ABOUT NOT HAVING THE SKILLS

You won't know what you don't have till you
don't have it

8. DON'T WORRY ABOUT "BELIEVING IN YOURSELF"

You probably won't then someone will turn around and believe in you and you will have to deliver!

9. LOOK FORWARD TO JUMPING
OUT OF BED EVERY DAY BECAUSE
YOU CANT WAIT TO GET TO
WORK

Corny but true!

FELLOWSHIP PROGRAM

Take a month long deep dive into social entrepreneurship with Pollinate Energy in Bangalore, India.

APPLY NOW



Turn them on for India's urban poor

#EARTH HOUR 2015

SWITCH TO #POLLINATEPOWER

DONATE NOW

In India
the number of people
living without electricity is **15 X** the population of
Australia

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